



Illinois Drug Enforcement Officers Association

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Dear Friend of IDEOA,

Illegal drug abuse in the United States costs this country an estimated \$65 to \$75 billion dollars a year. Babies who are born to drug abusing mothers impacts American tax payers more than \$20 billion dollars annually. Corporate America is bearing a disproportionate share of this heavy burden as recent statistics reveal that the use of drugs in the work place continues to rise. The latest numbers would suggest that drug usage has increased a full 7% in the last year alone. Nearly 82 million workers between the ages of eighteen and forty nine have reported that they have used illegal drugs. Tragically, 30% of truck drivers involved in fatal accidents tested positive for drug use at the time of the incident. 32% of workers stated a co-worker's drug use negatively affected their own performance, resulting in lower productivity and a reduction in overall company morale.¹

Consider these additional facts;

- Nearly 75% of all illegal drug users are employed and at least 15% admit to working while under the influence drugs.
- Workers who use drugs are responsible for 40% of fatalities that occur on the job.
- Medical expenses and benefits paid by employers for workers who use drugs are an astounding 300% higher than for their drug free counterparts.
- Healthcare costs directly attributable to illegal drug use exceed \$30 billion dollars a year.²

Let me introduce to you another facet of this complicated and chronic problem facing our country. The Illinois Drug Enforcement Officers Association (IDEOA) is a non profit association formed in 1989 by officers from across the State of Illinois. Our primary responsibility is the enforcement of narcotics laws in the State of Illinois. The association believes that effective drug enforcement is predicated on establishing strong lines of communication among law enforcement agencies, public awareness groups and corporate entities. Currently, the association is governed by a Board of Directors consisting of commanders from the U.S. Drug Enforcement Administration, Illinois State Police, Chicago Police Department, Lake County Metropolitan Enforcement Group, DuPage Metropolitan Enforcement Group, Joliet Metropolitan Narcotics Squad and the Cook County Sheriff's Police.

¹ Brucertalbot/druguse.html

² ndeo.org

IDEOA's primary focus is to provide drug enforcement training for law enforcement officers as well as drug resistance and awareness education to the general public. Additionally, the IDEOA works closely with federal and state legislatures, along with criminal justice policy organizations to develop strong and effective drug statutes.

Each year, the IDEOA sponsors a training conference that is attended by more than 600 police officers from across Illinois and surrounding states. The association also provides training and drug education programs to law enforcement groups, as well as business associations and public awareness groups throughout Illinois.

As we attempt to defray the expense of these programs and therefore allow us to utilize the vast majority of our resources to address this problem head on, we invite you to join us as a corporate sponsor. Any and all donations received will go towards training or educational programs aimed at impacting the problem on many levels. We offer three levels of corporate sponsorship;

- Platinum- \$2,500 donations or greater
- Gold- \$1,000 donations up to platinum
- Silver- \$750 donations up to gold

(Donations of any denomination will be gladly accepted)

In appreciation and recognition of your sponsorship, the IDEOA will provide your company with space in our annual training conference booklet, your company will be highlighted as a sponsor of the appropriate level and a link to your website from the IDEOA website (IDEOA.org) can be provided.

Thank you in advance for your support and the time you've taken to consider this opportunity. If you have any questions or would like additional information, please call me at (815) 577-7963.

Sincerely,

Michael G. Cooke
Corporate Sponsorship Chairman
Illinois Drug Enforcement Officers Association