



ILLINOIS DRUG ENFORCEMENT OFFICERS ASSOCIATION

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Dear Friend of IDEOA:

Substance abuse is our nation's #1 health problem, with the cost to our nation's health care system at over \$114 billion dollars a year. In addition, babies who are born to drug-abusing mothers impact American taxpayers more than \$20 billion dollars annually. Corporate America is bearing a disproportionate share of this heavy burden as recent statistics reveal that the use of drugs in the work place continues to rise. The latest numbers suggest that drug usage has increased a full seven percent in the last year alone. Nearly 82 million workers between the ages of 18 and 49 have reported that they have used illegal drugs. Tragically, thirty percent of truck drivers involved in fatal accidents tested positive for drug use at the time of the incident. Thirty-two percent of workers stated a co-worker's drug use negatively affected their own performance, resulting in lower productivity and a reduction in overall company morale. [[brucertalbot/druguse.html](#)]

Consider these additional facts:

- Nearly 75% of all illegal drug users are employed, and at least 15% admit to working while under the influence of drugs.
- Workers who use drugs are responsible for 40% of fatalities occurring on the job.
- Medical expenses and benefits paid by employers for workers who use drugs are an astounding 300% higher than for their drug-free counterparts.

Let me introduce to you a positive facet of this complicated and chronic problem facing our country. The Illinois Drug Enforcement Officers Association (IDEOA) is a non-profit association formed in 1989 by officers from across the State of Illinois whose primary responsibility is the enforcement of narcotics laws. The association believes that effective drug enforcement is predicated on establishing strong lines of communication among law enforcement agencies, public awareness groups and corporate entities.

IDEOA's primary focus is to provide drug enforcement training for law enforcement officers as well as drug resistance and awareness education to the general public. Additionally, the IDEOA works closely with federal and state legislators, and with criminal justice policy organizations to develop strong and effective drug laws.

Each year, the IDEOA sponsors a training conference that is attended by more than 600 police officers from across Illinois and surrounding states. The association also provides training and drug education programs to law enforcement groups, as well as business associations and public awareness groups throughout Illinois. As we attempt to defray the expense of these programs and thereby allow us to utilize the vast majority of our resources to address this problem head on, we invite you to join us as a corporate sponsor. Any and all donations received will go towards training or educational programs aimed at impacting the problem on many levels. We offer three levels of corporate sponsorship:

- Platinum - \$2,500.00 donation or greater
- Gold - \$1,500.00 donation up to platinum
- Silver - \$1,000 donation up to gold

(Donations of any denomination will be gladly accepted.)

In appreciation and recognition of your sponsorship, the IDEOA will provide your company with space in our annual training conference booklet. Your company will be highlighted as a sponsor of the appropriate level and a link to your website from the IDEOA website (IDEOA.org) can be provided. Thank you in advance for your support and the time you've taken to consider this opportunity. If you should have any questions or would like additional information, please contact me at 708-633-5454.

Sincerely yours,

Michael G. Cooke
Corporate Sponsorship Chairman
Illinois Drug Enforcement Officers Association